

An Introduction to WaterAid

WaterNZ 2023

Mark Trembath

Corporate Partnerships
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WaterAid/Vlad Sokhin



WaterAid

A grayscale image of a hand with the index, middle, and ring fingers extended upwards, palm facing forward, positioned behind a blue text box.

**Clean water.
Decent toilets.
Good hygiene.**

Can you imagine life without clean water to live?



WaterAid/Tom Greenwood

200 million hours is spent by women and girls walking for water each day.

771 million people in the world – one in ten – do not have clean water close to home.



WaterAid/Tom Greenwood



WaterAid/Tad Sokhin

1.7 billion people in the world – more than one in five – do not have a decent toilet of their own.

What We Will Cover



WaterAid/Ernest Randriamalala

- **Who are WaterAid**
- **WaterAid's approach**
- **WaterAid's 10 Year Global Strategy**
- **WaterAid's Impact & Case Studies**
- **How can you support WaterAid**

Who We Are



- **WaterAid is an International not-for-profit** determined to make clean water, decent toilets and good hygiene normal for everyone, everywhere within a generation.
- **WaterAid Australia is part of a global federation**, alongside six other members: America, Canada, India, Japan, the UK and Sweden
- **WaterAid Australia's country programs** focus on Papua New Guinea, Timor Leste and Cambodia.

Our Vision & Mission



WaterAid vision

WaterAid's vision is a world where everyone, everywhere has safe water, sanitation and hygiene.

WaterAid mission

WaterAid's mission is to transform the lives of the poorest and most marginalised people by improving access to safe water, sanitation and hygiene.

WaterAid's Core Partnership Approach



- Together we can unlock people's potential with clean water, decent toilets and good hygiene.
- Together we make a lasting difference.
- Together we make a bigger difference.
- There is still a lot to do. But together we're making progress. We can and will change normal for everyone, everywhere within a generation.

WaterAid's New Global Strategy



We are making a **huge step change** in our ambition and approach over the next decade.

WaterAid and our partners have transformed the lives of **tens of millions** of people through clean water, decent toilets and good hygiene.

Over the next 10 years, we will reach **hundreds of millions more**.

We will focus on the people who are most affected, particularly women and girls and those who are often excluded from water and sanitation services.

Universal Access



WaterAid/ James Kiyimba

Safe and sustainable water, sanitation and hygiene

Many people still live without clean water and decent toilets because those with the power to deliver these services have not thought it important enough.

We will strive for women and girls to be a central part of decision making and leadership within the water and sanitation sector, at all levels, so their voices are heard and their needs are met.

Health & Hygiene



WaterAid/ Remissa Mak

Sustainable and safe water, sanitation and hygiene are the foundations of good health and quality healthcare.

Today, 1.8 billion people are treated in a healthcare facility without clean water. This puts staff and patients at risk of infection and disease.

We will work within the health sector to find solutions and demonstrate how crucial these services are for public health. We will encourage governments to invest in these essentials for every healthcare facility.

Climate Change



Climate change makes life harder for those who already struggle to access clean water and decent toilets.

By 2025 almost 66% of the world's population will be living in water stressed areas

We will work with others to make sure every country in which we operate has the plans and money to create gender-responsive and socially inclusive water and sanitation systems that will withstand the effects of climate change – now and in the future.

Finance



A lack of money and how it is used is one of the biggest barriers to progress.

We work with governments, donors and the private sector to unlock significant funding for clean water, decent toilets and good hygiene – locally, nationally and globally.

We ensure funding for water, sanitation and hygiene is used efficiently and transparently, and in a way that prioritises women, girls and others facing marginalisation.

WaterAid's Impact – Global 21-22



Improved hygiene

- **1,715,000** household members
- **416,000** school students
- **6,904,000** patients in healthcare facilities .

Access to clean water

- **388,000** household members
- **155,000** school students
- **1,618,000** patients in healthcare facilities.

Improved sanitation

- **232,000** household members
- **100,000** school students
- **1,298,000** patients in healthcare facilities.

WaterAid's Impact



Covid-19

Over the last two years, we proactively scaled-up our hygiene behaviour change work through government-led mechanisms in 28 countries.

Our branded and trusted hygiene campaigns reached 181 million people, distributed 1.8 million hygiene products, including soaps and sanitisers, and delivered 2,700 large-scale innovative handwashing facilities

WaterAid's Impact - Regional



Gender Equality

In Cambodia, the WaterAid team has led the **'HerRoles'** campaign over the past year

The campaign promoted women's WASH leadership in a sector dominated by men through a series of podcasts, live public dialogue events and story-telling. 11 women working in senior WASH roles undertook a leadership course to improve skills, knowledge and self-confidence and to foster role modelling to others.

WaterAid's Impact - Regional



Papa New Guinea

Over half the schools in PNG lack access to a decent toilet.

Lack of access disproportionality affects girls.

With the support of our partners, we have provided inclusive WASH facilities to 4,372 primary schools students in six schools in Wewak District

How can you Support WaterAid



Committees

Walk 4 Water

Winnovators

WaterAid Gala Fundraising Balls

WaterAid Golf Days

WaterAid Trivia Nights

WaterAid Membership

Work Place Giving

Bespoke events

Long Term Sustainable WASH



Thank you

Mark Trembath

Corporate Partnerships

mark.trembath@wateraid.org.au

+61 435 924 252

